Infor Optiva

Accelerate time to market

Bringing products to market to meet the growing demands of customers is getting increasingly complex. And just meeting demands is not enough; in order to grow revenue and successfully compete in the global marketplace, you need to be able to get products to market quicker and shrink product-development cycle times, while ensuring that you're complying with all regulations.

You can meet these challenges and more with Infor Optiva®, a PLM solution that seamlessly integrates with your enterprise resource planning (ERP) system, giving you a cohesive platform that works with a single product record for unifying all data and processes across your organization—no matter how dispersed and complex.

With an advanced product lifecycle management (PLM) solution that's specifically designed for process manufacturers like you, you can reduce the time spent performing key processes such as new product development and introduction (NPDI) and project management (PM), and easily achieve all regulatory compliance requirements. And with a PLM solution that promotes collaboration across your organization, you'll foster greater and faster innovation and improve enterprise-wide visibility.

■ Unify data and processes across your organization—no matter how dispersed and complex.

Solve your challenges

With 30 years of PLM expertise and commitment solving business challenges, Infor is recognized as one of the market leaders of PLM solutions for process manufacturers. With Infor Optiva, you get a complete, end-to-end solution on a single platform that's deeply integrated with your ERP. Whether you are a food, beverage, chemical, or life science manufacturer, you'll benefit from deep functionality that's specific to the process manufacturing industry, such as formulation modeling and least-cost formulation. You get a consumer-grade user interface that gives users a flexible, easy-to-use environment designed to increase productivity, as well as expanded, out-of-the-box industry functionality. You also get automatic delivery of in-context business intelligence to improve and speed decision-making. In addition, alerts and pre-defined workflows automatically deliver critical, role-based information where and when you need it. We have flexible deployment methods, on premise or in the cloud, as part of the Infor CloudSuite™ Food & Beverage.

Streamline operations

Develop better products faster, improve product effectiveness, adapt to market demands without custom coding, and ensure that you meet complex regulatory compliance constraints with Infor Optiva. You'll be equipped to integrate and streamline your operations, collaborate more closely with suppliers, and manage the entire new product introduction and product development process. With Infor Optiva, you'll benefit from:

Deep integration. Infor Optiva's deep integration with your ERP system ensures continuity across applications. You get consistent information delivered through a consumer-grade user experience that unifies the business software. You'll always have all the information you need, where and when you need it. And with in-context business intelligence, you automatically see the information you need, when you need it.

Role-based dashboards and powerful personalization tools let you arrange graphs, key metrics, priority alerts, and favorite inquiries on a single screen, giving you one place to go for all the information you need to make better decisions, faster. Alerts and pre-defined workflows automatically deliver critical, role-based information.

With Infor Optiva, you have a single source of information that includes data from sources both inside and outside your enterprise, presented in-context to the user.

Social collaboration. Use social network technologies inside your organization to improve the speed, scale, and value of interactions between your employees—dramatically changing the ways in which they work with information, systems, and each other. You can deepen this ability with Infor Ming.le™, a unified social networking platform that allows you to connect with colleagues in public or private communities and securely share information, content, and conversation.

You'll be able to easily tap into the knowledge and expertise of others across departments, geographies, and time zones, to make decisions more quickly and with greater confidence. Uncover extraordinary sources of value and productivity that currently go untapped, drawing on the insight of experts across the enterprise to create a searchable knowledgebase of critical content.

With all information stored in one place, multiple functional groups can access data, resulting in a higher level of enterprise-wide visibility within your sales force, research and development (R&D), and regulatory groups. You'll have a system where everybody can contribute and interact, reducing change-management costs. You'll be able to maximize productivity and communications between disparate teams, no matter where they are located.

With Infor Optiva, you can:

- Automate the creation of documentation that meets marketing and regulatory requirements by using industry-specific label capabilities that include ingredient statements, Safety Data Sheets (SDS), and more.

- Use material analysis modeling that integrates R&D and operational data to model your formulas based on actual product results.

- Improve your ability to meet production performance objectives, minimize risks, and improve scalability.

- Maintain accurate and complete data internally and externally across all trading partners. Transform the way your company works. Everyone in your organization will be able to work in communities of shared interests, collaborate more effectively, improve processes, act faster, be more productive, and get better results.

Faster product development. Develop products in less time and at lower cost, while significantly reducing risks. With real-time visibility into performance, status, requirements, and costs, you can:

- Improve materials and supplier enablement processes (whether it's raw materials, packaging, or complete products) to reduce costs and improve quality and compliance.

- Simplify new material and rationalization processes to eliminate the introduction of materials—reducing material spend and ensuring benefits are sustained.

- Meet target specifications at the lowest possible cost, while meeting compliance via formulas, recipes, packaging, finished goods, application, and at-home recipe simulation and modeling capabilities.

- Provide your developers with real-time feedback on costs, compliance, and performance.

- Simulate and model across all product lines and business units to improve sourcing economies of scale, ensure corporate compliance and regulatory restrictions, and improve knowledge transfer.

- Integrate global specification management and product information management processes into a single system.

- Achieve compliance with regulatory agencies, no matter where in the world your operations are located, with built-in regulatory functionality, such as for labeling and nutritional declarations.

Automation. Manage your product lifecycle in a more structured way by automating the process of reviewing and analyzing your product portfolio and managing staged projects. Eliminate repetitive work in a range of processes—from change management for quality and labeling issues, to plant localization, to full new product development and introduction processes.

With Infor Optiva, you can:

- Automate packaging and labeling compliance.

- Gain real-time visibility and enhance decision making by continually validating rollups and status, cost, and risk of your products and projects.

- Eliminate the need for data re-entry with a unique stage-gate process capability with full integration to all applications, validation, and workflow.

- Simultaneously support multiple business processes that eliminate non-value-added tasks by process.
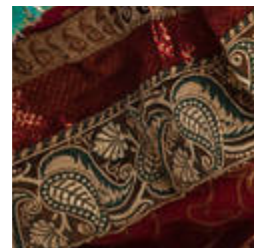
Continually improve processes without coding to reduce time to compliance and value—at the lowest cost.

Change the way you work

Based on the latest advances from both the consumer and enterprise worlds that deliver new levels of usability, connectivity, and insight, Infor Optiva will change everything you thought you knew about business software. You'll shorten time to market, trim costs, and improve your quality and certification processes with Infor Optiva's groundbreaking technologies.

With a single source of the truth and real-time visibility, you'll be able to:

- Increase efficiency and lower unit costs.
- Reduce non-value product requests.
- Make better decisions, faster, with in-context business intelligence.
- See all the information you need in one place.
- Navigate quickly across applications, thanks to a common user interface.
- Eliminate or combine parallel work efforts into a unified stream of project-related conversations.

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